



District Website Redesign

Presented by Steve Thomas

May 18. 2015

Why Redesign Our Website?

In today's society, the public's demand for instant information has become the driving force behind the decision-making process for businesses, organizations and public agencies

If not satisfied that their needs are met, the public will often create a negative connotation within their sphere

Why Redesign Our Website?

After extensive discussion with District Staff and the general public, the following website needs were identified:

- Clean and Modern Feel
- Easy Access to Information
- Easy Updates by Staff
- Mobile-Responsive
- Transparency with Best Management Practices

Why Redesign Our Website?

Redesign following California Special District Association Transparency Checklist:

- ADA Compliant
- Multiple Pathways to Information
- Staff Contact Information
- Board Contact Information

Why Redesign Our Website?

New Site Will Include:

- Reorganization of Information
- Consistent Document Titles and Formatting
- Social Media Links
- Promotion of Information Updates
- Mobile-Responsive Technology
- Emphasis on Ease of Use for Public