

FINAL MINUTES  
Monterey Peninsula Water Management District  
Public Outreach Committee  
September 5, 2018

**Call to Order**

The meeting was called to order at 4:00 pm in the Water Management District conference room.

Committee members present: Jeanne Byrne - Chair  
Molly Evans

Committee members absent: Brenda Lewis

District staff members present: David Stoldt, General Manager  
Stephanie Kister Campbell, Conservation Analyst  
Arlene Tavani, Executive Assistant

Others present: Steve Thomas, Thomas Brand Consulting

**Comments from the Public:** No comments were directed to the committee.

**Action Items**

- 1. Consider Adoption of May 16, 2018 Committee Meeting Minutes**  
On a motion by Byrne and second of Evans, minutes of the May 16, 2018 committee meeting were approved on a vote of 2 - 0 by Byrne and Evans. Lewis was absent.

**Discussion Items**

- 2. Review Outreach Plan to Promote Multi-Family Housing Retrofit Requirements**  
Ms. Kister Campbell provided a summary of the outreach staff will conduct to promote the multi-family housing retrofit requirements. She also described the HEART program and outreach conducted by Ecology Action Now. After one week of outreach, the teams have installed water saving fixtures at 38 homes and distributed 11 vouchers toward the purchase of ultra-low flow toilets. Outreach is conducted in local areas the state has identified as disadvantaged. At some point, a press release will be sent out, or a press event could be conducted to publicize the success of the program.
- 3. Discuss Response to Measure J**  
The committee reviewed the presentation that General Manager Stoldt will give to cities and community groups that describes the complexities of the measure, but does not advocate a position.
- 4. Update on Upcoming Water Wise Workshops**  
Staff distributed information on upcoming Water Wise Workshops. Mr. Thomas updated the committee on plans to publicize the workshops through social media, email distribution lists, and internet advertisements.

**Schedule Next Meeting Date**

The committee agreed to meet sometime following the November 6, 2019 election on Measure J.

**Adjournment**

The meeting was adjourned at 4:45 pm.

U:\staff\Boardpacket\2019\20190318\InfoItems\22\Item-22-Exh-C.docx