

# Final Minutes Special Meeting – Board Strategic Planning Workshop Board of Directors Monterey Peninsula Water Management District Friday, March 31, 2023

Meeting Location: Asilomar Hotel and Conference Grounds, Scripps Room 800 Asilomar Avenue, Pacific Grove, CA 93950

#### **CALL TO ORDER**

Chair Adams called the meeting to order at 9:10 a.m.

#### **ROLL CALL**

Mary L. Adams, Chair – Monterey County Board of Supervisors Representative Amy Anderson, Vice Chair – Division 5
Alvin Edwards, Director – Division 1
George Riley, Director – Division 2
Marc Eisenhart, Director – Division 3
Karen Paull, Director – Division 4
Ian Oglesby, Director – Mayoral Representative

Directors Absent: None

General Manager Present: David J. Stoldt

Staff members Present: Joel G. Pablo, Board Clerk

District Counsel Present: David C. Laredo with De Lay and Laredo

#### ADDITIONS AND CORRECTIONS TO THE AGENDA

None

#### PUBLIC COMMENT

Chair Adams opened public comment. No comments were directed to the Board.

### INTRODUCTIONS / WORKSHOP OVERVIEW - David J. Stoldt, General Manager

David J. Stoldt, General Manager provided introductory remarks and presented via MS PowerPoint entitled, "MPWMD Strategic Planning Workshop." A copy of the presentation is on file with the District and can be found on the District website.

#### **DISCUSSION ITEMS**

## 1. Discuss and Draft Strategic Goals and Near- and Long-Term Objectives of the District for Calendar Year 2023

The Board undertook the following:

- a. Reviewed the goal-setting process; Definitions of "goal" v "objective"; Reviewed the "SMART" criteria for objectives ("SMART": Specific, Measurable, Achievable, Realistic, Time)
- b. Summarized recent year goals
- c. Directors anonymously identified "Top 3" goals for calendar year, "Top 2" longer-term goals; Results were compiled and posted.
- d. Discussion ensued Key Questions:
  - i. Do we think similarly or are there differences?
  - ii. What's missing? Too many?
  - iii. What should be long-term versus near-term?
  - iv. Can we rank priority?

The Board recessed to lunch at 11:50 a.m. and returned at 12:40 p.m.

- e. Objectives were developed making sure there is no duplication of goals and objectives; objectives were clear and meet the SMART criteria; and objectives are properly aligned with goals.
- f. The Directors agree to goals for the District to focus on; Directors agreed to objectives under each goal that are appropriate and have realistic timelines.

Discussion ensued and the Board reached a consensus directing the General Manager to finalize the list of agreed upon 2023 Goals and Objectives and prepare a report for subsequent Board adoption at its Monday, April 17, 2023 meeting.

#### **ADJOURNMENT**

Chair Adams adjourned the meeting at 1:22 p.m.

Joel G. Pablo, Deputy District Secretary

Minutes approved by the MPWMD Board of Directors on Monday, April 17, 2023

